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PRESS ANNOUNCEMENT

Child-Safe Paints from Little Greene

Rest assured that you and your little ones are in safe hands with Little Greene's child safe paints.

Widely acknowledged to be among the most environmentally friendly paints available, three of Little Greene's finishes have been identified as the best choice for children's rooms, furniture and even toys.

The revolutionary and highly durable finish 'Intelligent Matt Emulsion', its supremely resilient sister 'Intelligent Eggshell' and the deliciously subtle (as the name implies) 'Absolute Matt Emulsion' have all been certified under British Standard Toy Paint Regulations, BS EN 71-3: 1995. This standard certifies the paints are free from toxic ingredients and so safe for use in children's rooms, even if your little ones develop a taste for chewing their toys or licking the walls!

And in addition to being safe to use, Little Greene's 'Intelligent' paints make a lot of practical sense too! Both the Intelligent Matt Emulsion and Intelligent Eggshell are designed to withstand the rigorous demands of everyday living and the extra wear and tear of family life. They are effortless to apply, quick to dry and marks can be washed off with soapy water: easier on you, your hectic lifestyle and your wallet!

And equally important, you don't need to compromise on appearance! Little Greene's child safe paints have the same signature flatness and depth of colour that you would expect from Little Greene.

Available in a wide palette of mouthwatering shades – from bold primaries and statement brights to enchanting soft shades and beguiling neutrals – Little Greene's paints are the perfect partners for your children's rooms, furniture and toys (and you don't need to worry about tiny hand prints either!)

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For press information, images, samples and colour charts please contact Angela Fawcett
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